ORDER

Orders	Order / R	ev:	26956	687								
		Alt Order #:		WOC14112051								
	Product D	esc:	MBGF	FA								
Estimate				5					WHAS			
Flight Dates: Original Date / Rev:			05/05/23 - 05/15/23 05/02/23 / 05/02/23				Primary A	E:	Taylor Fritsch			
							Sales Offic					
	-		General				Sales Reg		NAT			
	Order Type:			General				JIOTI.				
Agency	Name:		Mentzer Media Services/ POL			ces/ POL						
	Buying Co	ontact:					Billing Typ	e:	Cash			
	Billing Co	ntact:					Billing Cal	endar:	Broadcast			
			2210 Grey Fox Ct				Billing Cyc	cle:	EOM/EOC			
			Bel Ai	r, MD 21	015		Agency Co	ommission:	15%			
A duantia an	Nama			D I		1 A						
Advertiser	Name: Demograp	phic:	A35+		s Freed	Iom Action	 New Busir	ness End:				
	Product C			sue/Non B	allot		Advertiser	External ID:	M214038			
	Revenue		AGY				Agency Ex		3924AG			
	Revenue) Political			Unit Code		General			
	Revenue		(POL) Issue				Order Sep		00:15:00			
	Priority:	00000.	P04									
Bill Plan	Te d Data	# On sta	Creat	A	Not A		Totals	# Create	Creas Array		Datian	
	End Date	# Spots		Amount		mount	Month May 2023	# Spots 86	Gross Amount \$30,910.00	Net Amount \$26,273.50	Rating 147.42	
05/01/23 0)5/15/23	86	\$3	30,910.00)	\$26,273.50	Totals	86	\$30,910.00	\$26,273.50	147.42	
Account Execut	tivoo											
Account Executiv		Sales Offi	ce S	Sales Reg	lion	Start Date / E	End Date	Order %]			
Taylor Fritsch	-				-		er - End Of Order	100%	l			
Order Share					Tatal	1						
		S	Share		Total							
WHAS		S	share 12%	\$30,9	910.00	1						
						J						
WHAS	are	_	12%		910.00]						
WHAS Market Competitive Sha CABLE	are	_	12% 100% Share 0%	\$257,	910.00 583.33 Total \$0.00]						
WHAS Market Competitive Sha CABLE UNKWN	are	_	12% 100% Share 0% 88%	\$257,	910.00 583.33 Total \$0.00 673.33]						
WHAS Market Competitive Sha CABLE UNKWN WAVE	are	_	12% 100% Share 0% 88% 0%	\$257,	910.00 583.33 Total \$0.00 673.33 \$0.00]						
WHAS Market Competitive Sha CABLE UNKWN WAVE WBKI	are	_	12% 100% Share 0% 88% 0% 0%	\$257,	910.00 583.33 Total \$0.00 673.33 \$0.00 \$0.00]						
WHAS Market CABLE UNKWN WAVE WBKI WBNA	are	_	12% 100% 5hare 0% 88% 0% 0% 0%	\$257,	910.00 583.33 Total \$0.00 673.33 \$0.00 \$0.00 \$0.00]						
WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB	are	_	12% 100% Share 0% 88% 0% 0% 0% 0%	\$257,	910.00 583.33 Total \$0.00 673.33 \$0.00 \$0.00 \$0.00 \$0.00]						
WHAS Market CABLE UNKWN WAVE WBKI WBNA	are	_	12% 100% 5hare 0% 88% 0% 0% 0%	\$257,	910.00 583.33 Total \$0.00 673.33 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00]						
WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE	are	_	12% 100% Share 0% 88% 0% 0% 0% 0% 0%	\$257,	910.00 583.33 Total \$0.00 673.33 \$0.00 \$0.00 \$0.00 \$0.00]						
WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ	are	_	12% 100% Share 0% 88% 0% 0% 0% 0% 0% 0%	\$257,	910.00 583.33 Total \$0.00 673.33 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00]						
WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC	are	_	12% 100% Share 0% 88% 0% 0% 0% 0% 0% 0% 0%	\$257,	910.00 583.33 Total \$0.00 673.33 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00]						
WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY		S	12% 100% 5hare 0% 88% 0% 0% 0% 0% 0% 0% 0% 0%	\$257,{ 	910.00 583.33 Total \$0.00 673.33 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00		Time Dove		Poto Dri Dic T	uno Spoto	Amount	
WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY Ln Ch S	bare Start End 5/05/23 05/1	d Inver	12% 100% 5hare 0% 0% 0% 0% 0% 0% 0% 0% 0%	\$257,{ 	910.00 583.33 Total \$0.00 673.33 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00] k Start/End 6-7a	<u>Time Days</u> 11111	Len Spots :30 5	<u>Rate Pri Rtg T</u> \$300.00 P02 1.20		Amount \$2,100.00	
WHAS Market Competitive Sha CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY Ln Ch S 1 WHAS 05	Start End 5/05/23 05/1	d Inver 5/23 Local GMK	12% 100% Share 0% 88% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%	\$257,(\$226,(\$226,0 @ 6a M-F	910.00 583.33 Total \$0.00 673.33 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	k <u>Start/End</u>	11111		-		Amount \$2,100.00	
WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY Ln Ch S	Start End 5/05/23 05/1 Date End E	d Inver 5/23 Local GMK Date Wee	12% 100% 5hare 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%	\$257,(\$226,(\$226,0 @ 6a M-F	910.00 583.33 Total \$0.00 673.33 \$0.00	k <u>Start/End</u>	-		-			

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Order / Rev:	2695687	Advertiser:	ISS/ Bluegrass Freedom Action	
Alt Order #:	WOC14112051	Product Desc:	MBGFA	WHAS
Flight Dates:	05/05/23 - 05/15/23	Estimate:	11845	

Ln Ch Start	t End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/05/23 Week: 05/12/23	05/11/23 05/18/23	11111 11	5 2	\$300.00 \$300.00	1.20 1.20						
N 2 WHAS 05/05/			nerica CM	7-9a	22222	:30	10	\$325.00 P02	1.61 NM	14	\$4,550.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/05/23	05/11/23	22222	10	\$325.00	1.61						
Week: 05/12/23 N 3 WHAS 05/05/	05/18/23	22	4	\$325.00 7-9a	1.61	:30	1	\$180.00 P02	1 70 NM	1	¢190.00
		GOOD MORNIN	G AMERICA			.30	I	\$160.00 F02	1.72 INIVI	I	\$180.00
Start Date Week: 05/05/23	End Date 05/11/23	Weekdays	Spots/Week 0	<u>Rate</u> \$180.00	Rating 1.72						
Week: 05/12/23	05/18/23	1-	1	\$180.00 \$180.00	1.72						
4 WHAS 05/05/	/23 05/14/23	Good Morning An GOOD MORNIN		8-9a	1	:30	1	\$200.00 P02	2.03 NM	2	\$400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/05/23	05/11/23	1 1	1	\$200.00	2.03						
Week: 05/12/23 5 WHAS 05/05/	05/18/23	-		\$200.00 5-530p	2.03	:30	5	\$350.00 P02	1 42 NM	7	\$2,450.00
3 111110 03/03/	20 00/10/20	WHAS11 NEWS		0.0000		.00	0	φ000.001 02	1.42 100	,	ψ2,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/05/23 Week: 05/12/23	05/11/23 05/18/23	11111 11	5 2	\$350.00 \$350.00	1.42 1.42						
N 6 WHAS 05/05/				530-6p	11111	:30	5	\$400.00 P02	1.79 NM	7	\$2,800.00
	20 00,10,20	WHAS11 NEWS	@ 530P	000 op		.00	Ū	¢100.001.02		,	φ2,000.00
Start Date	End Date	<u>Weekdays</u> 11111	Spots/Week	Rate	Rating						
Week: 05/05/23 Week: 05/12/23	05/11/23 05/18/23	11	5 2	\$400.00 \$400.00	1.79 1.79						
N 7 WHAS 05/05/		Local News @ 6p WHAS11 NEWS		6-630p	11111	:30	5	\$450.00 P02	2.45 NM	7	\$3,150.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/05/23	05/11/23	11111 11	5	\$450.00	2.45						
Week: 05/12/23 N 8 WHAS 05/05/	05/18/23		2 CM	\$450.00 7-730p	2.45	:30	5	\$500.00 P02	2 33 NM	7	\$3,500.00
	20 00,10,20	ENTERTAINMEN	-	1 1000		.00	Ũ	\$000.001 0 <u>2</u>	2.00 1111		<i>\\</i> 0,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/05/23 Week: 05/12/23	05/11/23 05/18/23	11111 11	5 2	\$500.00 \$500.00	2.33 2.33						
N 9 WHAS 05/05/			CM	730-8p	11111	:30	5	\$500.00 P02	2.62 NM	7	\$3,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/05/23	05/11/23	11111	5	\$500.00	2.62						
Week: 05/12/23	05/18/23	11 Tue Drive A	2	\$500.00	2.62	.20		¢000.00 D00	0.44 NM		¢000.00
10 WHAS 05/05/	/23 05/09/23	Tue Prime A THE ROOKIE	CM	8-9p	- 1	:30	1	\$800.00 P02	2.11 NM	1	\$800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/05/23	05/11/23	- 1	1	\$800.00	2.11			• · · · · · · ·			•
N11 WHAS 05/05/	/23 05/14/23	LN (M-Su) WHAS11 NEWS	CM AT 11 M-F/SU	11-1135р Ј	11-1111	:30	6	\$400.00 P02	1.19 NM	8	\$3,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/05/23 Week: 05/12/23	05/11/23 05/18/23	11-1111 11	6 2	\$400.00 \$400.00	1.19 1.19						
N12 WHAS 05/05/				Various	F	:30	2	\$180.00 P02	1.72 NM	2	\$360.00
		Local News Spec	cial								
Start Date Week: 05/05/23	End Date 05/11/23	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$180.00	Rating 1.72						
N13 WHAS 05/05/		Local News @ 6a	a Sa CM	6-7a	1-	:30	1	\$80.00 P02	0.96 NM	2	\$160.00
Start Data	End Data	GMK WEEKEND	9 6-7A Spots/Week	Poto	Pating						
<u>Start Date</u> Week: 05/05/23	End Date 05/11/23	<u>Weekdays</u>	<u>Spois/week</u> 0	<u>Rate</u> \$80.00	Rating 0.96						

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Order / Rev:	2695687	Advertiser:	ISS/ Bluegrass Freedom Action	
Alt Order #:	WOC14112051	Product Desc:	MBGFA	WHAS
Flight Dates:	05/05/23 - 05/15/23	Estimate:	11845	

Ln C	Ch Start	End	Inventory Code	e Break	Start/End	Time Day	s Ler	n Spots	Rate Pri	Rtg Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 05/12/23	05/18/23	2-	2	\$80.00	0.96						
N14 W	'HAS 05/05/2	23 05/13/23	Local News @ 9a		9-10a		-1- :3	30 1	\$180.00 P02	1.55 NM	1	\$180.00
			GMK WEEKEND	D 9-10A								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 05/05/23	05/11/23		0	\$180.00	1.55						
Wee	k: 05/12/23	05/18/23	1-	1	\$180.00	1.55						
N15 W	'HAS 05/05/2	23 05/14/23	ROS EM (Su) 6-8	8a CM	6:00 AM-8:0	00 AM	1 :3	30 1	\$60.00 P02	1.09 NM	2	\$120.00
			GMK WEEKEND	D 6-8A	(6:00 AM-8:	00 AM)						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 05/05/23	05/11/23	1	1	\$60.00	1.09						
Wee	k: 05/12/23	05/18/23	1	1	\$60.00	1.09						
N16 W	'HAS 05/05/2	23 05/14/23	This Week Su	СМ	9-10a		1 :3	30 1	\$350.00 P02	1.42 NM	2	\$700.00
			THIS WEEK									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Weel	k: 05/05/23	05/11/23	1	1	\$350.00	1.42						
Wee	k: 05/12/23	05/18/23	1	1	\$350.00	1.42						
N17 W	'HAS 05/05/2	23 05/15/23	Local News @ 12	2p M-F CM	12-1p	1111	1 :3	30 5	\$180.00 P02	1.25 NM	7	\$1,260.00
			WHAS11 NEWS	AT NOON								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 05/05/23	05/11/23	11111	5	\$180.00	1.25						
Wee	k: 05/12/23	05/18/23	11	2	\$180.00	1.25						
N18 W	'HAS 05/05/2	23 05/14/23	Sun Prime A	СМ	7-8p		1 :3	30 1	\$750.00 P02	2.06 NM	2	\$1,500.00
			AMERICA'S FUI	NNIEST HOME	•							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Weel	k: 05/05/23	05/11/23	1	1	\$750.00	2.06						
Wee	k: 05/12/23	05/18/23	1	1	\$750.00	2.06						
										Totals	86	\$30,910.00
											00	<i>400,010.00</i>